

14 – 16 March 2012

Hong Kong Convention & Exhibition Centre
Hong Kong

Please complete, sign with company chop and return to:
Messe Frankfurt (HK) Ltd
3506 China Resources Building
26 Harbour Road, Wanchai, Hong Kong.
Tel: (852) 2802 7728 Fax: (852) 2598 8771
Please keep a copy for your reference.

E-mail: textile@hongkong.messefrankfurt.com

APPLICATION FORM



1. Exhibiting company's details: (see point 9 on "specific terms and conditions")

Company Name (Full name for invoicing): _____

Company Name in Chinese (if any): _____

Contact person(s): (Mr. / Ms.) _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/ Area code Number Country code City/ Area code Number

Email: _____ Website: _____

2. Business nature (please tick where appropriate):

- | | |
|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| <input type="checkbox"/> 01 Fibres & Yarns Manufacturer | <input type="checkbox"/> 07 Printing, Dyeing & Finishing Company (Please go to Point 4) |
| <input type="checkbox"/> 02 Fabrics Manufacturer / Converter | <input type="checkbox"/> 08 CAD / CAM/ software & Solution Suppliers (Please go to Point 4) |
| <input type="checkbox"/> 03 Garment Manufacturer | <input type="checkbox"/> 09 Trend Forecasting Company (Please go to Point 4) |
| <input type="checkbox"/> 04 Trimming & Accessories Manufacturer | <input type="checkbox"/> 10 Textile Design & Services (Please go to Point 4) |
| <input type="checkbox"/> 05 Trading Company | <input type="checkbox"/> 11 Fashion Design / Styling Services (Please go to Point 4) |
| <input type="checkbox"/> 06 Agent / Representative | <input type="checkbox"/> 12 Trade Publications (Please go to Point 4) |
| | <input type="checkbox"/> 13 Others, please specify: _____ |

3. Information for show preview / catalogue entry

Product Groups

3.1 Please indicate your product groups by percentage, (total = 100%)

___% Fiber ___% Yarn ___% Fabric ___% Garment ___% Accessories

3.2 Please indicate your product end use by percentage (total = 100%)

___% Ladieswear ___% Sports and casual wear ___% Children & infant wear ___% Shoes & bags
___% Menswear ___% Swimwear & lingerie ___% Others: please specify _____

3.3 If you are a fabric manufacturer, please indicate below by percentage, (total = 100%),

3.3.1 Fabric types (total = 100%) :

___% Woven ___% Knitted

3.3.2 Fabric materials (total = 100%) :

___% Cotton ___% Linen / ramie ___% Wool
___% Silk ___% Man-made ___% Swimwear & lingerie

3.4 If you are an accessories manufacturer, please indicate your product groups by percentage, (total = 100%)

___% Embroideries & laces ___% Trimmings ___% Linings ___% Buttons
___% Beads & stones ___% Zippers ___% Labels & tags ___% Thread & yarn
___% Shoulder pads & interlinings ___% Others, please specify _____

3.5 If you manufacture any functional products, please indicate the product type and the functional property:

N/A Details of the function(s) / product(s): _____

3.6 If you manufacture any eco textiles, please indicate the product details:

N/A Yes, details of products: Recycled fiber / organic cotton / organic linen / products of low carbon production or Others, please specify: _____

Eco certificate acquired None

- | | | |
|-----------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Global Organic Textile Standard (GOTS) | <input type="checkbox"/> Oeko-Tex 1000 / Oeko-Tex 100Plus | <input type="checkbox"/> EU Eco-label (EU-Flower) |
| <input type="checkbox"/> Organic Exchange 100 (OE100) | <input type="checkbox"/> bluesign | <input type="checkbox"/> Fair Trade |
| <input type="checkbox"/> Global Recycling Standard (GRS) | <input type="checkbox"/> SA 8000 | <input type="checkbox"/> Others, please specify: _____ |

AND please attach a copy of the certificate(s) with this application

4. Information for catalogue and fascia board entry (see point 9 on “specific terms and conditions”)

4.1 Please use no more than 20 words to describe your product:

(In English): _____

(In Chinese): _____

4.2 If you are an agent/ a representative, please provide below:

Agent company name (English): _____

Agent company name (Chinese): _____

Address (English): _____

Tel: _____ Fax: _____

Email: _____

4.3 If you have any co-exhibitor, please provide below:

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

Tel: _____ Fax: _____

Email: _____

4.4 Company name on fascia board

- Company name only (as indicated in point 1 of this application form)
- Company name (as indicated in point 1) + name of agent / representative (as indicated in point 4.2)
- Name of co-exhibitor only (as indicated in point 4.3)
- Company name (as indicated in point 1) + Name of co-exhibitor (as indicated in point 4.3) **(an additional HKD3,000 will be charged)**

*Name display will be subject to space availability.

5. Booth type / raw space

<p><input type="checkbox"/> Standard Booth – Minimum 9 sqm</p> <p>Participation fee per sqm: HK\$4,100</p> <p><input type="checkbox"/> Garment booth Booth size: _____ sqm Fittings & services per 9 sqm - 4m garment hanging rods - 1 lockable cabinet (1m X 0.5m X 0.825m) - plus other basic fittings & services</p> <p><input type="checkbox"/> Fabrics booth Booth size: _____ sqm Fittings & services per 9 sqm - 2m racks or shelves - 2 fluorescent tubes (incl. electricity consumption) - 1 lockable cabinet (1m X 0.5m X 1.5m) - plus other basic fittings & services</p> <p><input type="checkbox"/> Accessories / Yarn booth Booth size: _____ sqm Fittings & services per 9 sqm - 1m rack or shelf - 1 glass showcase with 825mmH lockable cupboard - 1 lockable cabinet (1m X 0.5m X 1.5m) - plus other basic fittings & services</p> <p><input type="checkbox"/> <i>We require alterations, special design or to add special decorations to our standard booth structure. Booth design will be submitted according to the rules & regulation in the on-line exhibitor manual and subject to approval of the Organiser.</i></p>	<p>Other basic fittings for standard booth per 9 sqm</p> <ul style="list-style-type: none"> - Stand construction and dismantling - Wall-to-wall carpet - 3 rear partitions (2.5m high) - 2 side partitions (2.5m high) - 4 side partitions (1.5m high) - 2 Gilbert lamps incl. electricity consumption - 1 conference table (70 x 70cm) & 3 chairs - 1 wastepaper bin - 1 fascia board (46 x 46 cm) with stand number, company name and country - Stand cleaning <p>Services for standard booth exhibitors</p> <ul style="list-style-type: none"> - Listing in on-line fair guide - Free participation in the Trend Forums, Eco-Textiles and Functional Fabrics Demonstration Area - 5 exhibitor passes - Visitor invitation cards - PR & marketing support
<p><input type="checkbox"/> Raw Space – Minimum 36 sqm</p> <p>Participation fee per sqm: HK\$3,690 Booth size: _____ sqm Raw space includes: Space rental plus services for raw space exhibitors</p>	<p>Services for raw space exhibitors</p> <ul style="list-style-type: none"> - Same as above with 5 extra exhibitor passes

Payment: 20% deposit required with application. Final payment due on 16 December 2011. For bank account details see Specific Terms and Conditions

6. Legally responsible person for this application:

Name: _____ Title: _____
(Please print last name, first name and sign below)

Signature: _____ Date: _____
(We hereby accept the General Terms and Conditions of the show and the Specific Terms on the reverse of this application)

Company chop: _____ Please see “IMPORTANT NOTES” in the participation information folder

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.**

1. Company Background (Please specify with details)

Company name :	
Name of your parent company (if any) :	
Year of establishment :	Country of head office :
Total no. of employee :	Country of overseas branch :
No. of owned factory :	Country of owned factory :
City of your factory in China (if any) :	Name of your factory in China (if any) :
Share of sales revenue generated by (Please indicate with percentage)	
: Export Sales % / Domestic Sales %	
Business nature : <input type="checkbox"/> Textile manufacturer <input type="checkbox"/> Converter or Trading company	
<input type="checkbox"/> Textile manufacturer with owned garment factory <input type="checkbox"/> Textile related services company	

2. Production activities (Please tick all that apply)

Major mode of production :	<input type="checkbox"/> OEM production	<input type="checkbox"/> ODM production	<input type="checkbox"/> OBM production
Any R&D department? :	<input type="checkbox"/> No	<input type="checkbox"/> Yes	
New collections per year :	<input type="checkbox"/> Under 10 collections	<input type="checkbox"/> 11 – 50 collections	<input type="checkbox"/> Over 50 collections
Annual production capacity (Please specify the volume) :	_____ (Yard / Meter / Ton / Piece) per annual.		
Share of production capacity (Please indicate with percentage) :	<input type="checkbox"/> In house production _____ %	<input type="checkbox"/> Outsourced production _____ %	

3. Products (Please tick all that apply)

Product groups :	<input type="checkbox"/> Cotton	<input type="checkbox"/> Knitted
	<input type="checkbox"/> Wool	<input type="checkbox"/> Functional
	<input type="checkbox"/> Silk	<input type="checkbox"/> Lace and embroidery
	<input type="checkbox"/> Linen/Ramie	<input type="checkbox"/> Man-made
	<input type="checkbox"/> Fibers / Yarns	<input type="checkbox"/> Accessories
	<input type="checkbox"/> Others (please specify):	

Company profile form

Main specialty	:	<input type="checkbox"/> Knitted fabrics	<input type="checkbox"/> Eco textile	<input type="checkbox"/> Fair trade product
		<input type="checkbox"/> Woven fabrics	<input type="checkbox"/> Functional product	<input type="checkbox"/> Design & styling
		<input type="checkbox"/> Denim fabrics	<input type="checkbox"/> Printing, Dyeing & Finishing services	

Any minimum order quantity?	:	<input type="checkbox"/> No	<input type="checkbox"/> Yes (Please specify):
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Any own brand?	:	<input type="checkbox"/> No	<input type="checkbox"/> Yes (Please specify):
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Price scale and market

Market Price range (\$USD / per yard)	Niche & high end market	Medium market	Mass market
1. > \$ 101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. \$91 - 100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. \$81 - 90	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. \$71 - 80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. \$61 - 70	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. \$51 - 60	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. \$41 - 50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. \$31 - 40	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. \$21 - 30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. \$11 - 20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. \$6 - 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. < \$ 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product end-use & Product description

Product end-use	:	<input type="checkbox"/> Suitings	<input type="checkbox"/> Ladieswear	<input type="checkbox"/> Functional wear/ Sportswear
		<input type="checkbox"/> Shirtings	<input type="checkbox"/> Jeanswear	<input type="checkbox"/> Children & infants wear
		<input type="checkbox"/> Casual wear	<input type="checkbox"/> Swimwear & lingerie	<input type="checkbox"/> Shoes & Bags
		<input type="checkbox"/> Others (Please specify): _____		

Product description	:	_____

4. Quality standard

Share of products with certification: (Please indicate with percentage)	With certification _____%	Without certification _____%		
Certification (Please tick <input checked="" type="checkbox"/> all that apply)				
Eco-related certifications:	<input type="checkbox"/> IWTO Organic Standard	<input type="checkbox"/> GOTs	<input type="checkbox"/> SA8000	<input type="checkbox"/> EU Eco-label (EU-Flower)
	<input type="checkbox"/> REACH	<input type="checkbox"/> CPSIA	<input type="checkbox"/> GB18401	<input type="checkbox"/> LCA (Life Cycle Analysis)
	<input type="checkbox"/> ISO14001	<input type="checkbox"/> bluesign Standards	<input type="checkbox"/> FLO-CERT	<input type="checkbox"/> Oeko-Tex1000/ Oeko-Tex100 plus
	<input type="checkbox"/> OE100/Blend	<input type="checkbox"/> Others (please specify): _____		
General certifications:	<input type="checkbox"/> AATCC	<input type="checkbox"/> ISO9001	<input type="checkbox"/> OHSAS 18001	<input type="checkbox"/> ASTM
	<input type="checkbox"/> Others (please specify): _____			

5. Existing / Target market (Please tick all that apply)

	Existing	Target		Existing	Target
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>	Japan	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Korea	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Other (Please specify):	<input type="checkbox"/>	<input type="checkbox"/>

6. Existing / Target customer (Please tick all that apply)

Customer by business nature					
	Existing	Target		Existing	Target
Garment manufacturer - OEM	<input type="checkbox"/>	<input type="checkbox"/>	Buying office	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - OBM	<input type="checkbox"/>	<input type="checkbox"/>	Fibre producer, Spinner / Weaver	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - ODM	<input type="checkbox"/>	<input type="checkbox"/>	Department store / Retailer / Chain store	<input type="checkbox"/>	<input type="checkbox"/>
Wholesaler / Distributor	<input type="checkbox"/>	<input type="checkbox"/>	Import & export corporation	<input type="checkbox"/>	<input type="checkbox"/>
Trading company	<input type="checkbox"/>	<input type="checkbox"/>	Others (Please specify):	<input type="checkbox"/>	<input type="checkbox"/>

6. Existing / Target customer (Please specify):

Customer by company name
Name of your existing key customer :
Name of your target customer :

7. Other information (Please specify):

Who are your competitors? :

- End -

Name : _____

Position : _____

Signature and company stamp : _____

Date: : _____

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
3506 China Resources Building
26 Harbour Road
Wanchai, Hong Kong

2. Fair location

Hong Kong Convention &
Exhibition Centre

3. Date of event

14 – 16 March 2012

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.

5. Terms of payment

A deposit of 20% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 80% is due on or before 16 December 2011. All bank charges are to be borne by applicant.

Payment should be made to:

Messe Frankfurt (HK) Ltd
Hong Kong and Shanghai Banking
Corporation Ltd.

1 Queen's Road, Central,
Hong Kong

A/C No. : 511-017758-001

A/C Holder : Messe Frankfurt
(HK) Ltd.

A/C – Type : HK\$ current account

Swift Code : hsbchkhkh

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of HK\$10,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. General terms and conditions of the event

The detailed General Terms & Conditions of Participation are given on the organisers website www.messefrankfurt.com.hk and can be requested in printed form if required.

8. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organizer. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

9. Catalogue entry / fair guide

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

10. Intellectual property rights / copyright

The exhibitor warrants that the exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of exhibitors found guilty of infringement of intellectual property rights from participating in future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd
3506 China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel: +852 2802 7728
Fax: +852 2598 8771
Email: textile@hongkong.messefrankfurt.com