Are you allowed to label GOTS goods or mention GOTS in your advertising?

Flowchart No. 1

Is your company GOTS certified?

Yes

- Have you taken label design approval from your certifier (signed Label Release Form)?

  Yes
  - Get approval from your certifier using form ‘Labelling Release for GOTS Goods’
  - Use labelling as per approved design
  - Use labelling following Flowchart Advertising

  No

- Area of Activity

  Mechanical / Chemical Processor / Manufacturer / Printer
  Retailer
  B2B / Wholesaler

- Engaged in repacking / relabelling / printing / cutting / any other processing?
  YES
  - Refer to Flowchart No. 2
  NO

- Do you also sell to other retailers or other businesses?
  YES
  - Refer to Flowchart No. 2
  NO

No

- Annual turnover with GOTS goods ≥20,000 Euro
  - Register with GOTS approved certifier and get GOTS certified as soon as annual turnover exceeds 20,000 Euro

- Annual turnover with GOTS goods <20,000 Euro
  - Engaged in repacking / relabelling / printing / cutting or any other processing

GOTS is a registered trademark – making a false or misleading claim regarding GOTS is a trademark infringement and will be dealt with accordingly.
It is not permissible to use the GOTS Logo or reference to GOTS for advertising

Proof: Valid Scope Certificate of supplier and Transaction Certificate (TC) for shipment

Has your supplier taken label design approval from this certifier (signed Label Release Form)?

FLOWCHART ADVERTISING
*Only in conjunction with FLOWCHART NO. 1

Do you offer GOTS labelled products?

on product

→ GOTS Label (with license number, label grade, certifier reference as per approved design) must be visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on packaging and/or hangtag and/or a (care) label)

off product (catalogues, web pages, other publications)

→ You must ensure that no confusion arises between GOTS certified and non GOTS certified products

→ If GOTS logo is used in general to show that GOTS goods are sold (among others), each GOTS product must show the GOTS Logo (with license number, label grade, certifier reference as per approved design)

→ If exclusively GOTS goods are shown the GOTS Logo (with license number, label grade, certifier reference as per approved design) can be used once for goods from the same supplier

→ It is not permissible to use the GOTS Logo or reference to GOTS for advertising

*the word ‘shall’ indicates a mandatory requirement