C&A is for Everyone
Did You Know that C&A…

• …was one of the first high-street companies to sell the bikini as well as the mini-skirt in 1960s?

• …will celebrate its 175th anniversary in 2016?

• ... is one of the world’s largest buyers of Organic Cotton?

• ...employs more than 35,000 people in Europe?
Our Story Begins Back in 1841…

Our Origins
Clemens and August Brennikmeijer found C&A in 1841. C&A’s story begins

Democratizing
C&A revolutionizes an industry by providing affordable fashion to everyone

Pioneering Spirit
C&A makes the latest fashions accessible and affordable
Collections Fitting Our Customers’ Lives

We offer fashion for every one life’s occasions

Our inspiration comes straight from the richness, beauty and energy of everyday life.

We want everyone to feel good about themselves everyday.

We are pioneering ready-to-wear, quality fashion at affordable price for the entire family.

We vigorously renew and evolve our collections to celebrate, inspire and suit colorful, varied and dynamic lives.
Our Geographic Footprint

21 European countries
24 worldwide

1,575 stores in Europe
2,000 worldwide

More than 2,000,000 Customers per day

International Presence
in Europe, Brazil, Mexico and China

Around 35,000 employees in Europe
60,000 worldwide
Our Responsibility
Global Sustainability Framework
Striving for a Sustainable Business

- Raw Materials
- Circular Economy
- Fair and Safe Labour
- Clean Environment
- Enabling Customers
- Engaging Employees
Committed to ‘more sustainable cotton’

Cotton used in C&A Europe (2014)

- We have publically committed to use 100% ‘more sustainable cotton’ by 2020.
- Currently 45% of the cotton used in collections is more sustainable.
- C&A requires its organic cotton to be certified by independent third parties according to the Organic Content Standard or to the Global Organic Textile Standard.
In March, C&A offered its first GOTS labeled baby collection
Building on a long heritage

- C&A has been using organic cotton since 2004.
- The C&A “Bio-Cotton” seal was introduced in 2007 to make our organic cotton textiles easily recognizable for customers.
- About 20 percent of our Bio-Cotton products are certified to the Global Organic Textile Standard (GOTS).
And part of a larger effort to provide more sustainable choices to consumer

- Almost all products featured in the brochure had a special sustainability attribute
  - Bio-Cotton
  - GOTS
  - Oekotex 100
  - More sustainable viscose
  - Recycled polyester (in select stores)
An interesting and challenging journey
Thank you.