Agenda

• Brief profile Brands Fashion Group

• Social green initiatives & memberships

• Social green projects & activities
What we do

BRANDS FASHION GERMANY
design, production & worldwide logistic solutions

WORKWEAR
• Durable workwear for industry customers
• Light workwear for outlet and retail businesses (e.g. supermarket chains, gas stations)

FASHION
• Merchandising collection for soccer clubs, NGOs & industry customers
• Private label production for sportswear and fashion brands
Organisation

BRANDS FASHION GROUP
www.brands-fashion.com

BRANDS POLSKA
GOTS approved printing & embroidery factory in Poland
www.brands-polska.com

BRANDS TEAMTEX
BRDS Workwear collection, mail order/web business for SMEs in Germany
www.brds.com

CLOTHING NETWORK
High-end merchandising collections for automotive, sports & luxury brands (e.g. Porsche/Red Bull)
www.clothing-network.de
Who we work with

... to improve the textile world!
Checking further

... good initiatives!
But!

„Es gibt nichts Gutes, außer man tut es!“

„Actions are louder than words“

Erich Kästner (1899 - 1974)
German author, poet, screenwriter and satirist
Our Challenge

- GOTS workwear collection for our „light workwear“ customers.

- GOTS + recycled polyester collection for our „heavy workwear“ customers.
Social green projects (1)

**shirtsforlife**

**SOCIAL. GREEN. FASHION.**

- New streetwear brand
- 1st GOTS collection 2015/2016
- Exclusiv private label promotions with retail partners
- Support School for Life in Thailand
- Build up School for Life in Bangladesh

1€ per shirt for:

**School for Life**

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Brands Fashion GOTS Conference, Mumbai May 22nd 2015
Shirts for life

Retail „shirts for life“ promotion „HEIMATLIEBE HAMBURG“

„Jeden Tag Gutes tun“

„Doing good things every day“

1€ per shirt for:

School for Life
Social green projects (2)

- International non-profit, marine wild-life conservation organisation.
- GOTS merchandising fashion collection

Planned initiatives
- Clean up the ocean!
- Or/and clean up India!
- Plastic for recycled fashion („closed loop“)
Social green projects (3)

• German non profit, nature conservation organisation
• GOTS – Nabu merchandising collection
• Organic cotton project in India, Tamil Nadu (planed)

„For people and nature“
Expectations on GOTS

• How to improve traceability of the supply chain starting with organic cotton farming?

• How to increase GOTS certified cotton supply?

• How to get durable GOTS Workwear
  • Chemical treatments
  • Fibermix (e.g. polyester)
Thank you

... for your attention

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