GOTS for the Home
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BETTER SHEETS FOR A BETTER WORLD
Home Textiles

**Integrity**
- Fiber
- Facilities

**Customer**
- What is organic?
- What to look for?
- Why does it matter?
INTEGRITY: Fiber & Facilities

USDA National Organic Program is the standard for growing fiber.

Complex Supply Chain
- Gin
- Spinning
- Weaving
- Dyeing/Finishing
- Cut/Sew
- Additional Processing
CONSUMER: GOTS

TEXTILES IS A DIRTY BUSINESS

- Environmental protection
- Worker protection
- Enforcement of standards
- Transparency
- Certification

CONSUMER PROTECTION
CONSUMER: Engagement

False claims abound
Customer needs information
GOTS trademark matters