

# GOTS Regional Seminar Turkey 2019

## Draft Agenda

1-Day Seminar – Monday, 18th February 2019

Movenpick Hotel Izmir, Turkey



### GOT Regional Seminar Turkey, 2019

08:15 to 09:15 Registration

09:30 to 09:45 Seminar Briefing & Day Information,  
Elif Yaraşık, GOTS Representative Turkey

#### Session 1: ALIVE GOTS INFORMATION

09:45 to 10:00 GOTS and the Organic Textile Market Today  
Claudia Kersten, GOTS Managing Director

10:00 to 10:15 GOTS Criteria and Requirements, Additional Fibers used in GOTS Products  
Sumit Gupta, GOTS Deputy Director Standards Development & Quality Assurance

10:15 to 10:30 Using the GOTS Logo on and off product  
Rahul Bhajekar, GOTS Managing Director

10:30 to 11:00 Questions & Answers

11:00 to 11:30 **Coffee Break**

#### Session 2: VOICES FROM TURKISH TEXTILE INDUSTRY

11:30 to 12:15 **Voices from Brands**

Fashion brands talk about their activities like

- Sourcing trends for organic textiles
- Minimizing impact on the environment
- Improving the lives of people in the supply chain

Invited Panelists:

**Williams Sonoma, H&M, Nike, C&A, Inditex**



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12:15 to 12:45

### Voices from Manufacturers of Organic Textile Goods

We will talk about local issues and chart a way forward for the Turkish organic textile market.

- Effective market linkages
- Experiences as a GOTS certified manufacturer
- Reputational benefits by going for international labels like GOTS
- Challenges faced on organic textile market
- Futuristic roadmap

Invited Panelists

Mukkadder Özden, **SIMURG TASARIM**

Burak Sertbaş, **DEMOTEKS**

Özge Çubukçuoğlu Yalçın, **EGEDENİZ TEXTILE**

Mehmet Özçörekçi, **SANKO\***

12:45 to 14:00

### Lunch Break

14:00 to 14:30

### Voices from Approved Certifiers

GOTS accredited Certification Bodies from the region will discuss their experiences with the GOTS certification system.

- Strengths of GOTS certification system
- Assurance to end consumers and brands
- Common compliance issues in Region
- Strengths of regional companies vis-à-vis international compliance requirements
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Invited Panelists:

Mustafa Akyüz, **ETKO**

Özlem Özkan, **USB**

Anıl Noyin, **CONTROL UNION TURKEY**

Ebru Tarman, **IMO-ECOCERT**

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Session 3 WORLD CAFÉ - INTERACTIVE MEETING	
14:30 to 15:15	<p>A World Café has been planned as an interactive session. The participants will discuss different topics like:</p> <ul style="list-style-type: none"><li>• Ways of increasing the GOTS producers' connection to consumer markets</li><li>• Needs of Regional supply chain from GOTS standard &amp; system</li><li>• Is domestic consumer market ready for GOTS goods?</li><li>• What can be done to increase the engagement of all levels of textile supply chain and</li><li>• Better supply chain linkages and engagements in regional organic textile industry</li></ul>
15:15 to 15:45	Presenting outcomes from each discussion group.
15.45 to 16.00	<b>Sum-up and Closing, Elif Yaraşık</b>
16.00 to 17.30	Networking Reception