Global Organic Textile Standard (GOTS)

Sustainability as Key to Business Efficiency

GOTS India Seminar 2018, 29 May 2018, Coimbatore

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Clean drinking water is a precious thing - something not to be wasted.

We should re-use gray water from washing.

I agree, Oscar...

...But do we have to have salad vegetables growing in our shower?
Eco/Socio Efficiency  =  \frac{\text{product or service value}}{\text{non sustainable environmental/ social impact}}
Do the right things right!