ARE YOU ALLOWED TO LABEL GOTS GOODS OR MENTION GOTS IN YOUR ADVERTISING?

FLOWCHART NO. 1

Is your company GOTS certified?

YES

Have you taken label design approval from your certifier (signed Label Release Form)?

→ Get approval from your certifier using form ‘Labelling Release for GOTS Goods’

→ Use labelling as per approved design

→ Use labelling following FLOWCHART ADVERTISING

NO

Area of Activity

→ Refer to FLOWCHART NO. 2

Mechanical / Chemical Processor / Manufacturer / Printer

Retailer

B2B / Wholesaler

Engaged in repacking / relabelling / printing / cutting / any other processing

Do you also sell to other retailers or other businesses?

YES

→ Refer to FLOWCHART NO. 2

NO

GET CERTIFIED

Annual turnover with GOTS goods ≥20,000 Euro

Annual turnover with GOTS Goods <20,000 Euro

Register with GOTS approved certifier and get GOTS certified as soon as annual turnover exceeds 20,000 Euro

GOTS is a registered trademark - making a false or misleading claim regarding GOTS is a trademark infringement and will be dealt with accordingly.
It is not permissible to use the GOTS Logo or reference to GOTS for advertising.

Flowchart No. 2

*Only in conjunction with Flowchart No. 1

Is your Supplier Certified to GOTS?*

→ Proof: Valid Scope Certificate of supplier and Transaction Certificate (TC) for shipment

Has your supplier taken label design approval from this certifier (signed Label Release Form) ?

→ Ask your supplier to get approval from his certifier using form ‘Labelling Release for GOTS Goods’

→ Use labelling as per approved design

→ Use labelling following Flowchart Advertising

Flowchart Advertising

*Only in conjunction with Flowchart No. 1

Do you offer GOTS labelled products?*

→ GOTS Label (with license number, label grade, certifier reference as per approved design) shall* be visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on packaging and / or hangtag and / or a (care) label)

→ You shall ensure that no confusion arises between GOTS certified and non GOTS certified products

→ If GOTS logo is used in general to show that GOTS goods are sold (among others), each GOTS product shall show the GOTS Logo (with license number, label grade, certifier reference as per approved design)

→ If exclusively GOTS goods are shown the GOTS Logo (with license number, label grade, certifier reference as per approved design) can be used once for goods from the same supplier

→ It is not permissible to use the GOTS Logo or reference to GOTS for advertising

*the word ‘shall’ indicates a mandatory requirement