Are you allowed to Label GOTS goods or mention GOTS in your advertising?

FLOWCHART NO. 1

Is your company GOTS certified?

YES

Have you taken label design approval from your certifier (signed Label Release Form)?

YES

Get approval from your certifier using form 'Labelling Release for GOTS Goods'

Use labelling as per approved design

Use labelling following FLOWCHART ADVERTISING

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FLOWCHART NO. 2
*Only in conjunction with FLOWCHART NO. 1

Is your Supplier Certifed to GOTS?*

YES

- Proof: Valid Scope Certificate of supplier and Transaction Certificate (TC) for shipment

NO

- Ask your supplier to get approval from his certifier using form ‘Labelling Release for GOTS Goods’

Has your supplier taken label design approval from his certifier (signed Label Release Form)?

NO

- Ask your supplier to get certified OR look for a certified supplier in GOTS Public Database

YES

- Use labelling as per approved design

FLOWCHART ADVERTISING
* Only in conjunction with FLOWCHART NO.1

Do you offer GOTS labelled products?*

NO

- It is not permissable to use the GOTS Logo or reference to GOTS for advertising

YES

on product

- GOTS Label (with license number, label grade, certifier reference as per approved design) shall* be visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on packaging and/or hangtag and/or a (care) label)

off product (catalogues, web pages, other publications)

- You shall ensure that no confusion arises between GOTS certified and non GOTS certified products

- If GOTS logo is used in general to show that GOTS goods are sold (among others), each GOTS product shall show the GOTS Logo (with license number, label grade, certifier reference as per approved design)

- If exclusively GOTS goods are shown the GOTS Logo (with license number, label grade, certifier reference as per approved design) can be used once for goods from the same supplier

*the word "shall" indicates a mandatory requirement